

## Seminars CSU 2009

**Thursday, July 23<sup>rd</sup>**

**1:30 to 3:30 PM**

### **Evangelistic Social Networking– Brian Barela, Jeff Abramovitz, Chris Zaugg Clark A101**

What if you could participate in evangelism and discipleship on a global scale from your local coffee shop? Or meet and build relationships with students before they arrive on campus? Our seminar will begin the process of teaching you how to use social media (facebook, blogs, twitter, and websites) to redefine what it looks like to reach the world for Christ. Come prepared to participate in the discussion!!

### **Finding Purpose in the Empty Nest – Barbara Rainey Lory Student Center Ballroom East**

Women in this season of life wonder, “who am I now?”, “does anyone need me?”, “how do I relate to my husband and children?”, “what do I do now and what is my purpose?” Come be with other empty nest women as we talk about these challenges and discover the possibility of new adventures for the Kingdom.

### **The Growth Model – Steve and Christy Sellers Lory Student Center Ballroom West**

Growth is one of our values. We are all committed to a lifetime of growth. If it is something we value and are committed to doing, then why is it so hard? Steve and Christy will be sharing from their lives about their own journey of growth as well as talking about the framework of growth that we want to live out in Campus Crusade for Christ.

### **So How Did You React? – Significant Woman Team Lory Student Center Ballroom North**

Come experience how you can be proactive rather than reactive when the circumstances of life push you too far. This “taste” from *The Significant Woman* life-coaching discipleship resource may be just what you need to face life more positively and creatively. You’ll also hear ideas of how this resource can be a great tool for you to use in your personal ministry, your church, with your ministry partners and on your staff team.

### **Ministering the Gospel to a Culture in Need – Bob Dees Clark A102**

Jesus is the Relevant One in the realities of life. How do we operate in the “sweet spot of evangelism,” the intersection of the Great Commandment and the Great Commission? How do we march to the pain of our culture with the healing balm of the Gospel? How do we lead organizations in this process?

### **The Staff Development Cycle – Keith Spence Clark A 103**

This seminar is for team leaders with the purpose of providing an introduction to the Staff Development Cycle. It will provide a broad overview of the tools and processes that are

integral to creating a dynamic leadership culture as well as an intentional development culture on behalf of our staff.

**Effectively Sending Every Student (Person) - Holly Sheldon, David Robbins, Sarah Gale Evers  
Ingersol Cafeteria**

John R. Mott said: “He who laborers is not so nobly employed as he who multiplies laborers.” If every year, our 8000 seniors graduated and really became effective lifetime Kingdom Laborers, the world would be changed. Come hear our current progress and strategy on the Every Student Sent initiative, swap your best practices, and give your input on issues that will shape the ESS effort.

**Hospitality Made Real Simple – Nan and Sam McCullough  
Lory Student Center 228**

Men as well as women will find out the difference between entertaining and hospitality. Learn simple, stress-free skills so that you can use your home most effectively for ministry. Discover new ministry tools and creative ideas that will help you lead friends and neighbors to the Lord.

**Giving and Receiving Feedback – Karen Zando  
Clark A210**

Do you hesitate to give others feedback, cringe when you sense it is coming your way? Do you wait for an annual review or a 360 to let others know how they are doing? Come and learned the art and science of giving and receiving feedback when it matters most, in the moment. We will look at the value and biblical basis for feedback, the most common barriers we face, discuss how to give feedback in a nonthreatening supportive manner and practice this valuable skill!

**1:30 – 2:30 PM**

**Storm Clouds on the Horizon – Josh McDowell  
Lory Student Center Theater**

The explosion of Islam and its impact on ministry, mission and culture. A confidential briefing for staff and staff only. Not suitable for children. A time to be all that God has called us to be in a world of changing values and religious faith.

**2:45 – 3:45 PM**

**Josh Unleashed– Josh McDowell  
Lory Student Center Theater**

A critical analysis of youth and youth culture that will influence your effectiveness in ministry (being relevant in the 21st century) and in parenting your children. A hint: Youth culture is not what you think it is!

**Friday, July 24<sup>th</sup>**

**1:30 – 3:30 PM**

**Women and the Web - Using Technology for Eternal Effectiveness – Judy Douglass and team**

### **Clark A101**

Encouragement by Judy Douglass, who will moderate a panel discussion of women in various seasons of life with involvement in Global Staff Women's GCX Community, Everystudent.com, Global Media Outreach, Facebook, MySpace, blogging and Twitter. Please join us to find out details of the "who, how, what, why and when" on using these tools to connect and reach others for Christ.

### **5 Principles of Sharing Your Faith with Muslims – Henri Aoun**

#### **Clark A102**

Five important principles keep the Muslims from embracing Christ. How do we clearly and effectively communicate these principles to them? In this seminar you will be equipped with Biblical and practical knowledge to bridge the gap with your Muslim neighbor and friend.

### **Unleash the Power of Films in Evangelism – Scott Santee**

#### **Ingersol Cafeteria**

Looking for creative ways to springboard into deeper conversation? A short film is a visual story—told in a matter of minutes. Learn how to easily connect visually stimulating story with your own story, those around you, and God's story. This highly interactive training will keep you talking for hours.

### **Building Movements Characterized by Passionate Proclamation and Compassionate Demonstration of the Gospel - Chip Scivicque, Ron Sanders, Jay Lorenzen**

#### **Clark A103**

CCC increasingly confronts the tensions of fulfilling our organizational mission alongside the Scripture's call to engage in justice, advocacy, and compassion initiatives as expressions of the gospel. In a discussion format, we'll explore these tensions and suggest practical ways of serving the God of justification and of justice.

### **Movements with Adults: Building Relationships That Change the World – Ace Mokry**

#### **Lory Student Center Ballroom East**

Developing movements among influencers in the marketplace and in our communities is not as hard as you might think. It involves giving away ministry and identifying and partnering with those who can help fulfill the Great Commission.

### **Magdalena Redesign: Reaching Women With a New Look - Jenny Steinbach and Maureen Hornstein**

#### **Clark A201**

Using Magdalena to reach and encourage your women will be easier than ever. In order to have a greater impact, we have changed the artwork and title and are developing a unique relational strategy for women in the US. We invite you to join us to talk about how we can connect with current women's issues, receive samples of the 8 lesson follow-up bible study and sign up for a condensed version of the film (available in the fall).

### **Leaders at Risk and Beyond – Marc Rutter**

#### **Lory Student Center 228**

Based on the case studies of leaders who have fallen, this seminar takes an honest look at the character and growth of the leader. Questions that will be addressed are: What is the profile of a leader who is at risk? What are the “red” flags or warning signs of one who is at risk? Specific attention will be given to helping to address someone who is an at risk leader. This seminar will discuss what mature character looks like and how one can grow in the character needed to sustain the weight of leadership.

**Creativity Within the Gospel – Leigh Ann Dull & Melinda Carter**  
**Lory Student Center Ballroom West**

Join us to dialogue about the importance of creativity and the visual as we engage people with Jesus. We will take a look at Soularium and other potential tools as well as engage with some creativity.

**Coach Approach to Leadership – Rhonda Bennett**  
**Lory Student Center Ballroom North**

This seminar explores how a coach approach to developing leaders can foster culture change, increased capacity and mission effectiveness. Join us for a highly interactive time where you will hear from leaders using the coach approach, learn a practical coaching process and practice skills that you can apply immediately

**Building a Culture of Leadership Development in Your Teams – Henry and Wilma Tan**  
**Lory Student Center 230**

Come learn how to integrate the Leadership Framework into a culture of leadership development. Examine the context for maximizing the use of the Leadership Framework. Learn how to develop leaders through valuing them more than the task. Join us for a highly interactive time.

**Monday, July 27<sup>th</sup>**  
**1:30 to 2:30 PM**

**Reaching Students and Faculty in the Biggest Cities of the US & World – Keith Bubalo & City Leaders**  
**Ingersol Cafeteria**

Hear the passion and plans of campus staff who lead in some of the biggest cities in the US and around the world. You’ll have plenty of time to interact with them about the needs and opportunities there. We’ll start together and breakout by city. (2 hours)

**Campus STINT – Special Forces – Mike Westover and Marcus Brooks**  
**Clark A102**

Come hear about some new opportunities to pioneer student ministry in extremely unreached locations within the 10/40 window (and within NAMEstan). These locations require interns or staff who are willing to risk a little bit more to help reach areas of the world where very few Christian workers have ever gone. In these places, God is clearly at work, opening the hearts and minds of unreached students.

## **Military Ministry Staff and Leader Development – David Preston and Brian Fields**

### **Clark A103**

What does staff development look like for Military Ministry Staff? What are the opportunities for staff and leadership development that are available? We will discuss methods, resources, and tools for staff and leader development.

## **Military Ministry Wives and Moms – Linda Montgomery**

### **Lory Student Center Grey Rock**

Discussion Forum on topics related to being a mother and wife on staff with Military Ministry. Come and learn from a wealth of experience from women on staff with Military Ministry about how to balance life's different responsibilities.

## **Show and Tell: A Case for Compassion - Terry Robinson, Ken Frech and Glen Kleinknecht**

### **Clark A201**

How can we best integrate social concern and evangelism to meet wholistic needs of the marginalized in our society? Our Ministry Model blends spiritual multiplication, social concern and the Spirit-filled life to accomplish God's broad purposes. Seasoned staff from various CCC ministries will give practical and creative examples of carrying out "good deeds, good words.

## **Asian American Leadership – Margaret Yu and Brian Virtue**

### **Lory Student Center 230**

"The nail that sticks out gets hammered." Learn how Asian values make Asian American leadership so unique and strategic. Explore keys for the development and empowerment of Asian American leaders.

## **A Cry of Hope, A Call to Action – the mission of The Impact Movement – Charles Gilmer**

### **Lory Student Center 228**

A movement is being raised up of young leaders of African descent that are influencing the world for Jesus Christ. Hear from Dr. Gilmer as he shares about the history of Impact, stories of changed lives and his new book, *A Cry of Hope, A Call to Action*.

## **Not By Might ... Nor By Power: A Holy Spirit Empowered Ministry - Marion Jordan**

### **Clark A203**

Marian Jordan is the founder of Redeemed Girl Ministries and author of *Sex and the City Uncovered*, *Wilderness Skills for Women*, and *The List*. In partnership with Campus Crusade, Marian has spoken to thousands of college women through her ministry's "Girls' Night Out" evangelistic events. A former "wild and crazy party girl," who now holds a Masters in Theology, Marian confronts the lies young women face with clarity, transparency, humor and life-changing truth.

**Women's Discussion Groups** – These discussion groups are provided for those on a similar journey who would like to connect with one another in a small group setting. They will be held in the **Durrell Basement Coffe House** in three informal settings held simultaneously.

**Living with Breast Cancer - Joan Kanne**  
**Living as a Widow - Pat Runyon**  
**Living with Adopted Children - Brenda and Scott Bartelt**

**2:45 to 3:45 PM**

**Evangelistic Perspectives and Tools to Reach Asian Americans Students – Steve Hong and Tim Jang**  
**Clark A202**

Is your perspective, team, evangelistic tools, and approach ready to reach the coming majority on USCM campuses? Learn the theological and cultural perspectives to reach ethnic students while interacting with different approaches and tools that have been actively engaging Asian-American students in spiritual conversations.

**Use of Internet in Military Ministry – Jim Hocker**  
**Clark A103**

Come and learn how to use the Internet strategically to minister to the military. Discuss issues such as social networks, blogs, and supporting ministry leaders with resources.

**Military Ministry MPD – Bob Dees**  
**Lory Student Center Grey Rock**

Bob Dees has raised millions of dollars for Military Ministry. He has developed unique approaches to fundraising with all types of donors that have proven successful. Come and hear how these methods can apply to your personal support raising efforts.

**An Overview of Asian American Identity and Culture – Tommy Dyo and Regina Chan**  
**Lory Student Center 230**

Explore the unique experiences, history, and pressures that have shaped Asian American students.

**Vote for Destino – We’ll Make All Your Wildest Dreams Come True – Jim Sautner**  
**Clark A102**

Learn from Destino staff how God can use your awkwardness to change the world. In this seminar, you will be equipped to be an “ambassador” for Destino.

**ASK MOM - Cathy Thompson and Carol Wunder**  
**Lory Student Center 228**

Once a week on campus, moms of college age children or older offer any student who passes by a free cookie and free advice. The connection has been amazing and probably one of the most fun opportunities they’ve had in 37 years of ministry. You don’t have to be campus staff to come and learn how you can do the same thing on a campus near you.

**Compassion by Command: Exploring God’s Heart for the Poor Dave and Kim Mikesell and Dave Feldner**  
**Clark A201**

Come see a demonstration of a terrific tool to educate and motivate your disciples toward concern for the poor and marginalized. This 7-part study combines video vignettes, Bible study, and a heartrending motion picture. Many Campus teams as well as urban and non-urban churches have found *Compassion by Command* effective for small groups, adult and teen classes, and mobilizing volunteers for “mercy ministry.”

**LiveAbove.com – Jeff Schadt**

**Clark A204**

Jeff Schadt, former staff with CCC and President/Founder of the Youth Transition Network, will give us insights into how to use Liveabove.com to bless our supporters and our ministries on campus. Every ministry that we have a presence on is listed on this site, with the goal of connecting graduating high school seniors with a ministry and diminishing the 70% attrition that is painfully experienced each year as students make this transition.

**International Bible Society. - Glenn Paauw**

**Clark A203**

The Bible is not what you think it is. It's more. If we will not hinder it, chop it up or splinter it, the Spirit-powered, living and active Word of God will do its work. The Bible is not just a story about transformation, it's an instrument of transformation. This workshop will explore the sweet spot of Bible engagement: reading whole books. Gospels, letters, songs, stories, prophetic oracles and wisdom, just the way the biblical authors wrote them. Discover how the Bible itself is part of God's way of bringing his kingdom to our world.

**Tuesday, July 28<sup>th</sup>**

**1:30 – 3:30 PM**

**How Communication Climates Influence Evangelism – Tim Muehlhoff**

**Lory Student Center Theater**

As soon as two people start talking a communication climate forms that is as real as the climate outside the doors of Moby Gymnasium. In this seminar you'll come to identify the four key components that make up every communication climate--acknowledgment, expectations, commitment, and trust-- and learn how to take an accurate climate reading of key relationships in your life that you desire to influence for Christ.

**Listening: The Spiritual Art of Discernment – Larry Crabb**

**Lincoln Center Auditorium**

Learn about how to listen for the heart stories with those whom we are trying to communicate.

**God Space: Where Spiritual Conversations Happen Naturally – Doug Pollock**

**Clark A101**

Feeling evangelistically fatigued? Looking for a backdoor into a culture where the front door is being heavily guarded? Have a strong desire to see more of God's people involved in outward focused living? Doug will be your guide to help you cross the us versus them divide. His media driven seminar is geared to help you and those you lead increase the

quantity and quality of your spiritual conversations in practical, doable, and authentic ways.

**Living and Telling – Ed Maggard and Ed Holtz**  
**Lory Student Center Theater**

Come learn your own story and explore creative ways to help your team and disciples connect with the elements that God has given them to tell the best story. Prepare to look at your motivational themes and how they connect with the lost and the gospel.

**Wednesday, July 29<sup>th</sup>**  
**1:30 – 2:30 PM**

**Delighting in Your Child – Dottie McDowell**  
**Clark A101**

Dottie McDowell, wife of Josh McDowell, joined staff 40 years ago. As a mom of four adult children who grew up on staff, she shares funny, challenging, embarrassing and inspiring stories from her experiences, and strongly urges staff to "DELIGHT" in their children right now. Dottie's talk includes 7 practical principles and is an encouragement to busy, conscientious (and sometimes bewildered!) parents.

**An Economic Update and What You Need To Do To Prepare - Ethan Pope**  
**Lory Student Center Theater**

We are now living in a “new economy”. Learn why many of the “old rules” have changed and how they will personally affect you. Topics include the economy recover, real estate markets, stock markets and our personal economic strategy.

**Using a “Pop Culture Phenomenon” to Reach Women with the Gospel – Keri Armentrout**  
**Clark A103**

It has 47 million readers and the second movie in the *Twilight* series debuts this fall. We will be discussing vision, strategy, and ideas for outreach that includes evangelistic focus groups, Bible studies, and even a “Cliff Notes” like version for engaging in conversations.

**Considering Adoption – Jason Weber**  
**Lory Student Center 230**

Most couples have discussed the possibility of adoption but many have never gathered the information needed to make a wise decision. If you and your spouse have ever talked about adoption (or if your spouse continually talks about it ☺) this seminar will provide an overview to the eight steps of adoption and will provide a safe environment to get some of your most pressing questions answered.

**Getting What You Bargained For - Protecting Ministry Assets (and Yours Too) – Bob Trieweiler**  
**Clark A202**

Failure to properly document understandings in writing exposes CCC, **and in some cases individual staff members to loss**. This seminar focuses on making sure you actually get what they thought you requested from a contractual arrangement. Special

attention is given to hotel contracts, office leases, lease / purchase agreement for equipment, construction contracts, consulting agreements and other contractual arrangements frequently encountered by CCC ministries and staff.

### **How Logos Bible Software Can Increase Your Ministry Effectiveness Kendell Stellfox and New Life Resources**

#### **Lory Student Center 228**

This seminar will give you a live demonstration of the most powerful Bible study software on the market. Many Campus Crusade staff, pastors and Bible students are using this powerful computer-based tool to improve their effectiveness in research for effective Bible teaching and cutting the time required for study of the Bible. Available for both Mac and PC.

### **Major Donor Fundraising Principles Applied to Your MPD – Mike Duggins Clark A102**

Come learn a principles drawn from the world of ministry fund development with Major Donors that can revolutionize your MPD and actually make it fun (no kidding). We'll talk about how to identify and shape your "Meta-messages", you'll learn when less is more and you'll identify your "ideal partner profile". You will also learn how to create and use a "show-and-tell" file.

### **International Justice Mission – Larry Martin**

#### **Lory Student Center North Ballroom**

Come hear about God's heart for justice, and what the IJM is doing around the world to secure justice for victims of slavery, sexual exploitation and other forms of violent oppression. We will explore ways that CCC and IJM might partner together.

**2:45 – 3:45 PM**

### **The Secret to Writing Better Prayer Letters – Eric Segalini**

#### **Lory Student Center 228**

Discover what Paul McCartney and The Princess Bride can teach you about writing better prayer letters. You'll learn—and immediately apply—the secret used by professional writers. Don't waste another month staring at a blank screen worrying and wondering.

### **Bringing the Gospel Home: Using Questions and Dialogue to Share the Good News – Randy Newman**

#### **Lory Student Center Theater**

Today, evangelism needs to be more of a two-way conversation than a one-way sales pitch. This seminar explores ways to do just that – with special emphasis on reaching out to family, close friends, and other people we can't fool.

### **Raising Healthy Kids on Staff – Jim Keller**

#### **Clark A101**

Parenting is a privilege but it is also a challenge. Some of this challenge is to see our children embrace the truths of scripture and follow Christ, grow into fully functioning

adults, and establish healthy relationships with others. This seminar will address these issues as we seek to raise spiritually and emotionally healthy children in our CCC culture.

### **Why is No One Listening? – Dave Dishman**

#### **Clark A103**

If we're good people, with good intentions, sharing the Good News, then why aren't more people enthusiastic about our message? Why do we seem to be swimming upstream when communicating our faith in the current culture? In this seminar we'll look at some of the historic reasons for this atmosphere in the US and discuss steps we can take to gain a hearing.

### **Staff Legacy Fund: Help Your Ministry Partners Endow Your Support – Mike Duggins**

#### **Clark A102**

You want to finish well. Your ministry partners want to finish well with you. If you are a staff member 50 years or older, come learn how you can enable your aging partners to continue their support (and even increase) as they age by using the newly introduced Staff Legacy Fund. We will focus on the process of introducing the Staff Legacy Fund to your partners as an attractive way to continue their support, which can be funded from their estate.

### **The Legal Basics of Creating and Using Content in Ministry – Don Ziel**

#### **Clark A202**

Hear the basics of intellectual property law and its implications to our ministry context both for creators and users of content. We will touch on many issues including copyright ownership, the function of trademarks, using media at ministry events, and the unfolding implications of Web 2.0. Our goal will be to provide guidelines to follow in the places where creativity intersects with law and policy.

### **Understanding the Theology of the Emergent Church – Paul Gould**

#### **Lory Student Center North Ballroom**

What is the emergent church and how should we respond to it? In this seminar we will look at so-called "emergent theology" as well as the postmodern philosophy which informs it. It will be shown that emergent theology is confused on a number of important issues regarding the nature of the gospel and the nature of God, stemming from confusion at the philosophical level regarding the nature of truth, objectivity and knowledge in general.

### **Online Evangelism: How God is Using Technology to Spread the Gospel– Allan Beeber and Nick Runyon**

#### **Lory Student Center 230**

On Wednesday, more than 2 Million people will make spiritually –related searches on the Internet. Strap on your seat belts as we share some of the amazing advances made using digital technophiles combined with innovative, proven strategies to reach a growing percentage of these folks.

**1:30 – 3:30 PM**

## **Your Teen and International Projects: Maximizing the Impact as a Parent**

– Rachael De Guia/panel

### **Ingersol Cafeteria**

After a life-changing experience on a mission trip some teenagers flourish immediately after returning, but others seem to tank and struggle spiritually after the “high.” Knowing the best way to help your teen prepare for the trip and transition back to normal life doesn’t have to be an experiment. Come learn from others how you can maximize the impact of a mission.

## **For Those Who Love Prodigals – Staff Parent Panel**

### **Clark A201**

Sometimes our child or those we love don’t walk with the Lord in the way we hoped. This panel will touch on topics such as self-harm, substance abuse, same sex attraction, mental health issues and those who are choosing not to pursue a relationship with Christ. There will be a time for questions, discussion and prayer.